

## Sponsorship Opportunities 2009-2010

Sponsorship is for a 12 month period and may start anytime during the calendar year. Individual Breakfast Passports however, expire with the last breakfast of the series (usually May).

### Basic Membership Benefits:

Opportunity to support Canada's premiere Agritechnology Cluster  
Listing in the GPI CONNECT online and print Directory  
Weekly e7 news items and announcements  
"61" Newsletter printed bi-monthly  
Approved in-kind general support is valued at 50% of cash value

### Annual Breakfast Series

Prominent exposure and advertising of your brand and organization to Canada's most popular Agritechnology speaker series. Opportunity to interact, network and exchange ideas with 100 -150 attendees at each of FIVE events, from a cross section of business, research and public sectors.

#### **\$2,400 | Platinum** (exclusive to five organizations)

- Company logo on a rolling PowerPoint and displayed on each table during the breakfast
- Opportunity to introduce your organization and guest speaker at one breakfast
- Distribute promotional literature and set up a display at one breakfast
- Sponsor a fee-based speaker (GPI approval)
- Recognition in all Breakfast Series communications and GPI "61" Newsletter
- Prominent logo placement on GPI website with link and listing in GPI CONNECT print Directory
- Full page colour ad in one issue of the GPI "61" newsletter
- **Ten Free Breakfast passes - \$400 value**

#### **\$1,800 | Gold** (exclusive to ten organizations)

- Company logo on a rolling PowerPoint and displayed on each table during the breakfast
- Distribute promotional literature and set up a display at one breakfast
- Recognition in all Breakfast Series communications and GPI "61" Newsletter
- Prominent logo placement on GPI website with link and listing in GPI CONNECT print Directory
- Quarter page colour ad in one issue of the GPI "61" newsletter
- **Eight Free Breakfast passes - \$320 value**

#### **\$1,200 | Silver** (exclusive to 20 organizations)

- Company logo on a rolling PowerPoint during the breakfast
- Prominent logo placement on GPI website with link and listing in GPI CONNECT print Directory
- **Five Free Breakfast passes - \$200 value**

### GPI CONNECT Directory

The print Directory is a valuable resource for locating the people, programs, funding, organizations and services to help move ideas to the market. Hundreds will be distributed throughout the cluster, in addition to industry related events and trade shows.

**\$1,000 |** Full page colour ad and includes a Premium Listing (nine available)

**\$350 |** Premium Listing (includes colour, enhanced profile, logo on scrolling banner on Directory web page)

### Other Sponsorship Opportunities

**BioBusiness Connect:** monthly roundtable event for Guelph bio-based entrepreneurs and professionals to share experiences, advice and listen to short presentations. \$250 each

**GPI BioGolf Tournament:** Guelph Lakes Golf and Country, September 18, 2009  
BioTech Trivia Hole Sponsor: Putting Contest: Speciality Holes: Prize Table Items

**BioEntrepreneur Course:** Offered weekly over a 10 week period, the program will cover a diverse range of topics for those considering a start-up or launching a new business.

**Breakfast Registration \$40/\$25 Students & First Time Guests**  
**Breakfast Series Passport \$200 (6 passes for the price of 5)**  
**get one FREE!**

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### Annual General Support

#### Basic Membership Benefits:

Opportunity to support Canada's premiere Agritechnology Cluster  
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#### \$10,000 | Visionary

- Full page colour ad and premium listing in the GPI CONNECT print Directory
- Acknowledgement as a partner in GPI marketing, research, policy and position documents
- Full page colour ad in one issue of the GPI "61" newsletter
- Company logo on a rolling PowerPoint and displayed on each table during the breakfast
- Recognition in all Breakfast Series communications and GPI "61" Newsletter
- Featured at all GPI special events
- ( 5 yr. commitment required)

#### \$3,000 | Innovator

- Premium listing in the GPI CONNECT print Directory
- Full page colour ad in one issue of the GPI "61" newsletter
- Company logo on a rolling PowerPoint and displayed on each table during the breakfast
- Recognition in all Breakfast Series communications and GPI "61" Newsletter

**Breakfast Registration \$40/\$25 Students & First Time Guests**  
**Breakfast Series Passport \$200 (6 passes for the price of 5)**  
**get one FREE!**